

## C-suite Acceleration Workshop

# Beyond PR: Building Capacity for Board & Executive Management Roles

*Practical board preparedness workshop for  
women in Public Relations & Communications*

## Overview

The C-suite Acceleration Workshop is designed to aid mid-level career women preparation for the challenges of senior management and board roles. This workshop is an annual event exclusively for middle management women in Public Relations and Communications.

### Day 1

#### **The C-Suite & Board Ready PR Woman**

- A PR Woman's Journey to the C-Suite
- How to Prepare for Executive Management & Board Roles
- ESG & Technology: How to Future-Proof your C-Suite and Board Aspirations
- My Boardroom Impact Story

### Day 2

#### **Understanding Boards**

- Understanding Boardroom Structure and Dynamics
- The Board Pack: Understanding the Numbers, Making Strategic Decisions
- Advancing Leadership Skills for Boardroom Success
- Boardroom Simulation Exercise

