

ExperiencingPR

Perception Management

**PERCEPTION
MANAGEMENT IN THE
AGE OF FAKE NEWS**

**HOW PR PROFESSIONALS
CAN BECOME INDUSTRY
THOUGHT LEADERS**

**THE EFFECTIVE USE OF
PERCEPTION MANAGEMENT
STRATEGIES FOR A POSITIVE
NATIONAL IMAGE**



Global Directory of Nigerian Women Owned/ Led PR Firms

Abiola Bonuola Communications

Lagos, NG

Name of Founder/Firm Lead Abiola Bonuola
EmailAddress. hello@abcs.africa
Website https://abcs.africa/

Technology PR and Events

ABCS provides content creation & marketing, event PR, crisis & reputation management, influencer and celebrity engagement, media engagement, and social media engagement to clients across the tech industry, AI, and cryptocurrency.

Content Creator Specialist

Lagos, NG

Name of Founder/Firm Lead Opeyemi Obembe
Email Address opeyemi.obembe2019@gmail.com
Website

Advertising and Marketing

Opeyemi Obembe is a Public Relations & Advertising Professional and a content creator specialist with hands-on experience in branding, social media management, content creation & curation, content writing & graphics design.

A'Lime Media Limited

Lagos, NG

Name of Founder/Firm Lead. Emilia Asim-Ita
Email Address alimemedia1@gmail.com
Website www.alime.media.com

Corporate Communications and Digital Marketing

A strategic communications firm with the goal of ensuring brands are understood by their targets and stakeholders.

Feman Media Agency

Lagos NG

Name of Founder/Firm Lead Jennifer Obiekwugo
Email Address jenniferobiekwugo@gmail.com
Website https://femanmedia.com

Brand communications and strategy, Advertising, Digital media communication and strategy

Feman Media Agency is the creator of standout content and campaigns

Ariatu PR

London, GB

Name of Founder/Firm Lead Ronke Lawal
Email Address info@ariatupr.com
Website www.ariatupr.com

Media relations, media training, crisis management A

dynamic agency with a creative portfolio

Ihunanya Consult

Enugu, NG

Name of Founder/Firm Lead Success Julius
Email Address ihunnanyabpr@gmail.com
Website www.ihunnanyabpr.com

Branding, Strategic Communications, Media Relations

I help business owners, entrepreneurs and creators scale up for the global market.

Belteros Consulting

Lagos, NG

Name of Founder/Firm Lead Oluwaseyi Oke
Email Address oluwaseyi@belterosconsulting.com
Website

We are thru-the-line and have a specialty in engaging all identified stakeholders.

Belteros Consulting is a Through-The-Line Marketing Communication solutions company that transcends the boundaries of conventional marketing solutions thereby bringing a multi-faceted approach to all briefs and projects.

Mosron Communications

Lagos, NG

Name of Founder/Firm Lead Tolulope Olorundero
Email Address info@mosroncommunications.com
Website www.mosroncommunications.com

Corporate Communications, Crisis Management, Executive Brand Management

Mosron Communications is a B2B and social impact focused public relations consultancy providing services to clients across Sub-Saharan Africa

Bora Communications

Lagos, NG

Name of Founder/Firm Lead Kemi Olawoye
Email Address stories@bora.com.ng
Website LinkedIn- https://www.linkedin.com/company/boracommunications/

Corporate Communications 2. Media Relations 3. Marketing

Bora Communications provides world-class PR services to Corporate Organisations.

MPXM

Lagos, NG

Name of Founder/Firm Lead Nana Milagrosa Utomi A. Biyang
Email Address nana@mpxmhub.com Website www.mpxmhub.com

Employee Communications, Digital Media, and Experiential Marketing

MPXM is the one-stop 360 IMC brand agency for Creative + PR+ Media Buying + Experiential + Digital Marketing that exists to reimagine what an experience can be.

Oreime

Lagos, NG

Name of Founder/Firm Lead **Rei Obaigbo**
 Email Address **oreime@outlook.com**
 Website **www.oreime.com**

Content Creation, online media, press releases
 PR firm specialized in real estate, technology, media and community

The Giant Creative Brand

Lagos, NG

Name of Founder/Firm Lead **Oluwabukola Jegede**
 Email Address **jegede.or@gmail.com**
 Website **www.thegiantcreative.org**

Branding, Digital Marketing and Corporate Comms
 Solving brand problems through effective branding and digital strategies and implementation.

Reign Digital

Lagos, NG

Name of Founder/Firm Lead **Salisu Kafilat**
 Email Address **reign.digital1@gmail.com**
 Website **www.reigndigital.com**

Media relations, influencer marketing, experiential activations
 Creating experiential solutions for brands we love and believe in

The Lifestyle Brand Consult Agency

Lagos, NG

Name of Founder/Firm Lead **Obianuju Lilian Ikegbune**
 Email Address **ujuliyana@gmail.com**
 Website **www.instagram.com/thelifestylebrandcons**

Crisis / Reputation Management and Media Relations
 The Lifestyle Brand Consult is a PR and Communications agency that Strategically and creatively tell Brand stories.

Robert Taylor Media

Lagos, NG

Name of Founder/Firm Lead **Bukola George-Taylor**
 Email Address **Info@roberttaylormedia.com**
 Website **https://roberttaylormedia.com/**

Strategic Communications. Media Relations. Executive Profiling
 We are Africa's leading strategic and creative communications agency.

The YD Company

Lagos, NG

Name of Founder/Firm Lead **Dr. Yetty Oyinola Ogunnubi**
 Email Address **brief@yetytd.com** Website **www.yetytd.com**

Public relations, Digital Communication
 A one-stop-shop for all facets of Brand Communications and PR Management and we create visibility and expand mindshare for our client brands, across value chains, reaching the target audience, penetrating markets, eliciting desired reactions and amplifying desired perceptions.

Satira Media & Public Relations Ltd.

Lagos, NG

Name of Founder/Firm Lead **Satira Osemudiamen**
 Email Address **satira@satiramediaandpr.com**
 Website **www.satiramediaandpr.com**

Creative Counsel, Strategy & Development, Reputation Management, Media and Influencer Relations
 Satira Media and public relations is a strategic communications agency established to enhance the reputation and commercial value of personal brands, organisations and events within the hospitality , entertainment and consumer goods industries in Africa.

WildFlower PR & Company

Lagos, NG

Name of Founder/Firm Lead **Ifeoma Areh**
 Email Address **oma@wildflowerpr.com**
 Website **www.wildflowerpr.com**

Digital Communications, Media Production, and Brand Management
 Global Brand, Communications & Management Consultant; TV & Digital Content Producer.

Stephanie John and Associates

Lagos, NG

Name of Founder/Firm Lead **Uche Ajene**
 Email Address **uaa@stephaniejohn.ng**
 Website **www.stephaniejohn.ng**

Strategy, ideation, content marketing
 We deliver the human experience to you and your brand.

Ziva May

Lagos, NG

Name of Founder/Firm Lead **Elizabeth Folake Solaja**
 Email Address **elizabeth@zivamay.com**
 Website **www.zivamay.com**

External Relations, Brand development & Consistency, Communications (audio, visual, storytelling, and copywriting)
 We are on a mission to give local brands a heart and a purpose that will grow beyond its founder or product, through purposeful communication, visuals and a purpose driven community building.



NIGERIAN WOMEN
In PUBLIC RELATIONS

#TrashyourTrash to protect the environment!

Not only will a clean environment improve the perception of our communities and country, it is our personal contribution to the global environmental sustainability conversation.

HOW TO JOIN:

- Take a picture of yourself properly disposing any form of trash, post it on any social media platform with the hashtag #trashyourtrash and tag @ngwomeninpr
- Protect the environment - take a picture or a video of any indiscriminate waste disposal activity, post it online with the hashtag #trashyourtrash and tag @ngwomeninpr
- Contribute to the conversation: share your programmes, projects and thoughts about environmental sustainability and citizen participation online with the hashtag #trashyourtrash and tag @ngwomeninpr

This is a citizen advocacy program designed by Nigerian Women in PR to encourage citizen participation and action to protect the environment.

For partnership enquiries:

+234 902 2496 806 | programs@ngwomeninpr.org | www.ngwomeninpr.org

 @ngwomeninpr